Dear **[Name of Decision Maker]**,

As we all work to rise to the ever-changing work environment, I would like to explore new ways to improve my leadership capabilities and enhance not only my ability to lead my team effectively, but also become a more confident negotiator.

I would like to attend WIN Summit 2024, to take place on May 30, 2024 in New York City with an opening event on May 29th.   Based on the consistently compelling agenda, impressive list of presenters, I know the return on investment will be substantial. It is also my understanding that the WIN Summit is the only skills-based summit that teaches tangible, applicable negotiation tactics, to empower women to build and refine their negotiation techniques. My participation at the WIN Summit would reflect well on **[your company name here]** as it directly aligns with our priorities towards advancing parity in the workplace for women, striving towards diversity and inclusion.

Founded in 2015, in partnership with Columbia University and The Negotiation Institute, WIN (Women In Negotiation) is a premier female-focused organization. While many events focus on negotiation training, WIN’s annual summit focuses on helping women overcome the unique challenges they face in the workplace. The summit is an exceptional value for high-level executive instruction and combines both academic and anecdotal presentations with interactive, activity-based breakout learning sessions as well. I also look forward to building new business relationships and discussing best practices with other attendees working on the same priorities.

I am requesting your support to attend WIN Summit 2024 this year as part of my professional development. For over eight years, companies across the globe have recognized the WIN Summit as an integral part of the individual development plan for their employees. I hope you will consider sponsoring my participation. The full summit in-person ticket price is $899.

Beyond furthering my own education, I would like to meet with the team upon returning to share my notes and insights from the Summit in a comprehensive presentation of the new concepts, approaches, and negotiation strategies I will have learned. I am confident about the significant return we will receive from this small investment.

Thank you for your consideration. To learn more about WIN, visit [www.winsummit.com](http://www.winsummit.com/). I hope we can discuss more this week.

Best,

**Your Name**